



Hey There!

My name is Julie Maida (pronounced like May-duh).

I'm a designer, licensed artist, and illustrator. I create uplifting art for products, licensing, and surface design collaborations.

While I would consider myself a multi-media artist, I work primarily in watercolor and gouache. My art is often delicate, soft, elegant, and inspired by nature.

Thank you so much for taking the time to look through my work. If you are interested in customized work or an exclusive collaboration, please reach out.

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Look Book

Click on a collection to jump right to that page
OR view this art on my website [HERE](#).

NATURE WALK

A large evergreen collection of repeat patterns with soft, delicate nature motifs

SURRENDER

A feminine floral mini-collection collection of repeat patterns

SERENITY

Wall and placement art in calming blues - featuring trees, birds, and watercolor texture. The art is unavailable for wall art until 2025

FRESH LEMONADE

A fresh, fun summer motif of repeat patterns and art featuring watercolor lemons, hand-lettering and line work

DINO DAYS

An "on trend" repeating patterns with dinos and abstract coordinates in two colorways

JOY GARDEN

An evergreen collection of colorful repeating floral patterns

SAND & SEA

A mini coastal collection of repeating patterns in neutral colors

HELLO, FALL

A fall themed collection with placement art & patterns: featuring hand-lettering, pumpkins, and leafy motifs

AUTUMN HARVEST

Repeat patterns with earthy colors and gold metallic accents

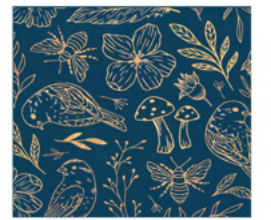
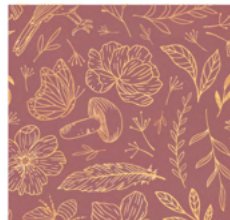
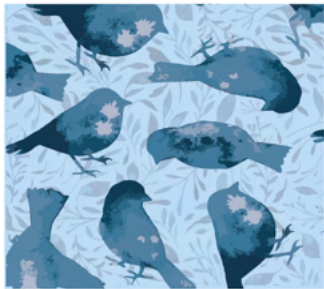
FOREST WALK

Soft and sweet, with woodland animals and botanical accents - a combo of wall or placement art and repeat patterns

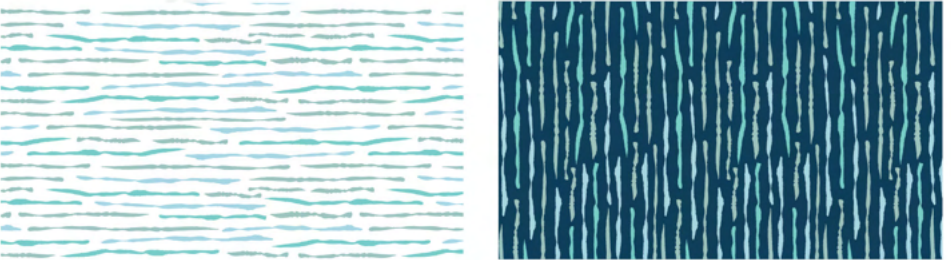
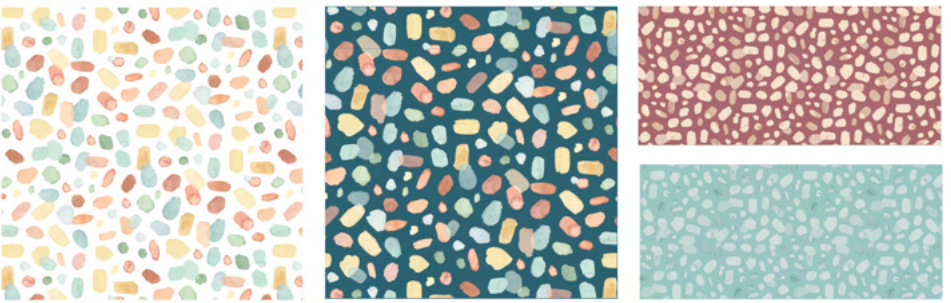
PUMPKINS & PEONIES

An elegant autumnal collection with placement and wall art, repeat patterns, and watercolor hand-lettering

Nature Walk



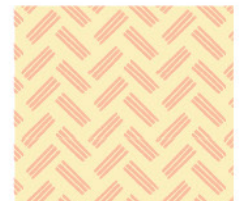
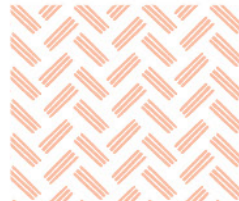
Nature Walk



Surrender



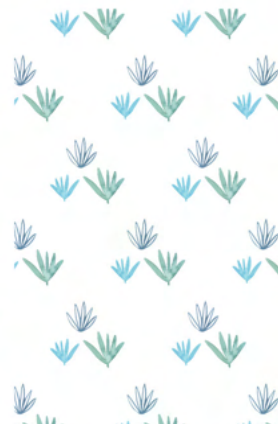
Fresh Lemonade



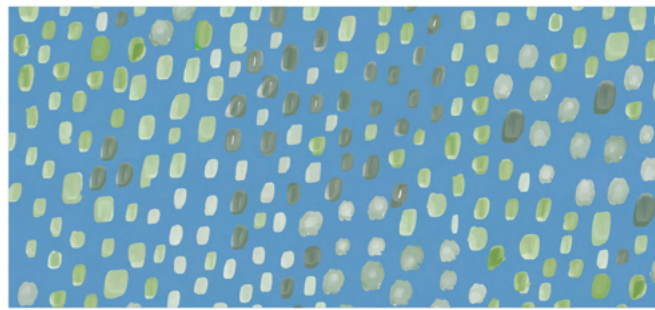
Serenity



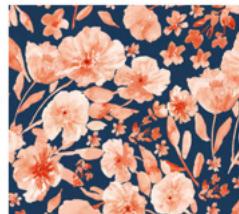
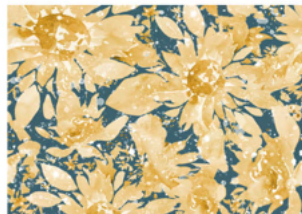
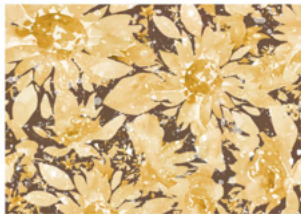
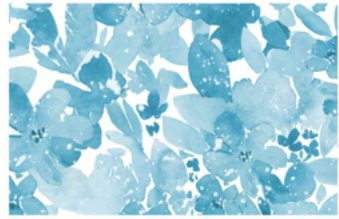
Dino Days



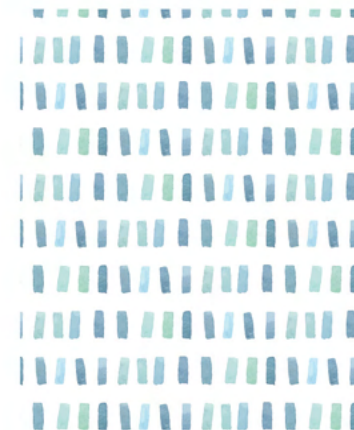
Dino Days



Joy Garden



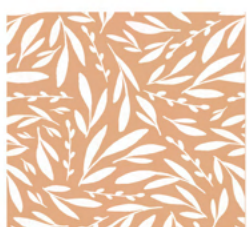
Sand & Sea



Hello, Fall



Autumn Harvest



Forest Walk



Pumpkins & Peonies



Pumpkins & Peonies

